

# Salvatore Oppedisano

Executive Producer / DGA Director / New York, NY

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**June 2012 to Present Plum Productions, LLC - Principal, Executive Producer/Director** – Plum is a production service and consultation company. Services include indie feature-length script breakdown, scheduling, budgeting, locations, and union and non-union crew staffing.

**Jan 2016 to May 2021: Adjunct Professor/Production Teacher - School of Visual Arts, NY, NY** – Taught undergraduate film students how to think like professional producers.

- Created a 15-week, 3-hour film producing and film financing course.
- Created 8-week nuts and bolts producing course for Continuing Education on the development, pre-production, production, post-production, tax-incentive audit, and marketing.

**Jan 2001–Sept 2012: 4Kids Productions / Entertainment: Director, Executive Producer, Supervising Producer** – Broadcast television production company and post-production studio comprised of a people staff of 130 artists that supported the creation of the Pokemon, Yu-Gi-Oh!, and Teenage Mutant Ninja Turtles franchises.

- Collaborated daily with the Finance, Accounting, Legal, and Marketing departments and created concepts, budgets, schedules, and scopes of work. Assessed production risks and insurance requirements, tracked production costs, and estimate-to-completion reports.
- Managed a team of writers, video editors, composers, and post-production personnel in the creation of original broadcast and marketing content.
- Decreased my department's overhead expenses by 18% and increased profit margins by 20%.
- Chosen to turn a failing \$18M joint venture between Mattel & 4Kids Entertainment into a new profitable revenue stream.
- Created a new department that generated over \$3M in 18 months resulting in a 30% profit margin.

**Jan 2000 to Dec 2001: Lucky Duck Productions, Inc.: Director/Producer/Co-Production Partner** – Lucky Duck created a wide variety of Primetime Specials, Documentaries, and Television Series for NICKELODEON, HBO, LIFETIME, A&E, and others.

- Senior freelance director/producer, budgeted, scheduled, and delivered all productions on time and under budget.
- Produced a \$900,000 VISA co-production under budget resulting in a 15% additional profit.
- Directed/produced a segment of “*When I was A Girl*” for Lifetime Television and PSAs on time and under budget resulting in increased profits.

**Jan 1998 to 2000 Liberty Studios, Inc.: Director/Executive Producer, Line, Producer** – Broadcast and motion pictures development studio that produced commercials, music videos, and branding for CBS, ABC, HBO, Paramount, and Time Warner. Liberty also had a slate of independent feature films in development.

- Produced union and non-union commercials 10% to 15% under budget, including the Lincoln Center's Tribute to the career of Gregory Peck.
- Budgeted, scheduled, analyzed, anticipated, and mitigated production liabilities to ensure projects were managed correctly and remained profitable. Hired and supervised staff and freelancers, including a rotating team of junior producers.
- Budgeted, produced, and delivered a \$1.3M Sunoco, commercial, 16% under budget.

**Awards and Accommodations:** MTV, *Hot, Hot, Hot*, Best New Artist Nominee Music Video Award, CINE Golden Eagle, US International Silver Screen, Silver Cindy, International Association of Audio Visual Communicators Telly Award, Finalist, Amnesty International Commendation and Starlight Foundation Commendation.

**Software:** Macs and PCs, ACIP Budgeting, Excel Budgeting, Movie Magic Budgeting/Scheduling, Final Cut Pro, among others.

The School of Visual Arts: Film Major